

## January 13<sup>th</sup>, 2003 PHRF Board Meeting Addendum

The board discussed many possible ways to improve PHRF and attract more/new boats at the January 13<sup>th</sup> meeting. The following suggestions were noted.

- 1) Seminars in various areas.
  - a) Sail trim seminars, as were done several years ago. Various members will contact several local sail makers to see who would be interested in running a cost effective sail trim seminar.
  - b) Tactics seminar.
  - c) Getting started with PHRF seminar – How to get sail numbers, get a handicap, get with a club or racing fleet, and what fleets may match the racer's experience level.
  - d) Boat preparation seminar.
- 2) Running a starting clinic
- 3) Mentoring
  - a) Go sail with new boats.
  - b) Help new owners with rigging suggestions, trim, etc.
- 4) Improvements to the web site
  - a) A getting started guide with procedures, things you need, and who to contact
  - b) Clarify the high points series, how it works, and the current status
- 5) Create a class for novices
  - a) Possibly make some changes to class breaks for novices
  - b) Break Class 1 into 1A and 1AA, scored separately, with one start for both
- 6) Wind-strength related ratings – Ross will try this as an unofficial “shadow” score for Class 1 to see how well it works
- 7) Ask the yacht clubs to put the PHRF web site address in all sailing instructions and/or NORs
- 8) Pictures
  - a) General consensus that owners are attracted to races and to the web site by pictures
  - b) Put pictures of winners in the results
  - c) Put pictures on the web site whenever anyone takes any
  - d) Thank Da-Woody over and over again**
- 9) Fix the high point scoring rules. Ross Ritto, Ken Gust, and Steve Secor in a committee.
- 10) Get results and high points data on the site and updated as quickly as can reasonably be done
- 11) Make it possible to print an updated certificate at home
- 12) Brag flags – provide small (cheap) flags indicating regatta, class, place (1, 2, and 3 only), and year for all high points regattas
- 13) Participation flags (akin to the Newport-Ensenada flags) for major regattas
- 14) Pump up premier events with mailings, emails, etc.
- 15) Provide PHRF info, the web site URL, and the getting started guides at various yacht clubs or other places new sailors may find them
- 16) Half price beer – Alec will pick up the tab!